



ENTSCHEIDERFABRIK

Programm Klinik-Besuch



KAISER PERMANENTE®

	Adresse	<i>Administration Building at 4511 Orcutt Ave, San Diego, CA 92120</i>
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	Anreise-Instruktionen	<i>Abfahrt 09.00 Uhr Hyatt Regency Mission Bay, 1441 Quivira Road, San Diego, CA, 92109 Ankunft 09:45 Uhr</i>
	Vor Ort Zeit in der Klinik	<i>Freitag, den 21.07.2016 zw. 10.00 – 12:30 Uhr</i>
	Vor Ort Verantwortung ENTSCHEIDEFABRIK	<i>Prof. Dr. Björn Maier</i>
	Vor Ort Verantwortung Klinik	<i>Paul Bernstein, MD Kaiser Permanente San Diego</i>
10:00	Meet and greet	<i>Paul E. Bernstein, M.D., Medical Director Krista Spore, Administrative Specialist</i>
10:15	<ul style="list-style-type: none"> ▪ Business strategy and IT alignment ▪ General use of management tools and the use of the tools in practice ▪ Performance Measurement / Management and IT solutions ▪ Pay for Performance and performance quality indicators ▪ Marketing activities and tools for patient recovery ▪ Telemedicine and data management between the sectors (outpatient / inpatient) ▪ eHealth solutions and patient benefit / satisfaction ▪ General developments and challenges in the US health care system 	<i>Paul E. Bernstein, M.D., Medical Director</i>
12:30	End	