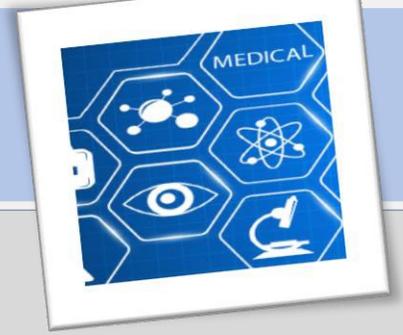




CYBERSECURITY IN HEALTHCARE

Online Briefing for the DACH Region



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Join the U.S. Commercial Service for a timely briefing and discussion on cybersecurity in the healthcare sector in Europe and the United States. Featured speakers include representatives from the U.S Federal Bureau of Investigations (FBI), the EU Agency for Network and Information Security (ENISA), leading technology providers, and a panel discussion with government representatives from Germany, Austria, Switzerland and the United States.

Date: Thursday, October 7, 2021
Time: 02:30 PM to 05:15 PM (Central Europe Time)
 07:30 AM to 10:15 AM (US East Coast Time)
Location: Virtual Event on TEAMS

Focus on Healthcare Cybersecurity

High-profile cyberattacks on hospitals in the United States and Europe have drawn attention to the gaps in protection across the healthcare ecosystem, forcing healthcare regulators and CIOs to move security to the top of their digitalization agendas.

Cybercriminals pose a unique challenge to the healthcare sector, because patient data is particularly sensitive: lost or unavailable patient data can lead to catastrophic gaps in care, putting lives at risk within a very short window of time. More than 600 U.S. health care organizations were affected in 2020 alone at an estimated cost of nearly \$21 billion.

Data breaches are another cause for concern. In September of 2020, attackers stole the entire patient record database from the Vastaamo psychotherapist network in Finland and using the theft to extort the company and blackmail patients. Vastaamo has since declared bankruptcy.

Increasing digitalization during the Covid-19 pandemic together with the increasing prevalence of cyberattacks have driven cybersecurity to the top of the healthcare agenda across both Europe and the United States. To ensure that critical health services remain accessible to those who need them and that patient data remain secure while continuing to profit from the advantages of an increasingly digital healthcare system, our healthcare ecosystems will need stronger cybersecurity strategies.

Questions? Uta.Kirst@trade.gov (Germany)
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Agenda Outline

Moderator: Jörg Asma, Partner PwC Cybersecurity & Privacy ,Germany

2:30 PM Introduction/Welcome: Ms. Brittany Banta, Commercial Attaché, U.S. Embassy Berlin, Germany

2:35 PM **Keynote:** Mr. Edward You, Supervisory Special Agent, U.S. Federal Bureau of Investigation (FBI)

2:55 PM **Keynote:** Ms. Maria Papaphilippou, Cybersecurity Officer, EU Agency for Cybersecurity (ENISA)

3:15 PM **Technology Provider Insights**

- "Secure Messaging in the Hospital Environment", Mr. Franz Obermeyer, Exec. VP, DACH region, Infinite Convergence Solutions
- "Security Risks found in Healthcare Devices - TCP/IP Vulnerabilities Every Healthcare Organization Should Know About", Ms. Elisa Costante, VP, Research Engineering, Forescout
- "How to Build the Foundation of a Successful Security Strategy", Mr. Jens Freitag, Senior Security Specialist, Tenable
- "Securing Healthcare: Making sense of the Buzzwords", Ms. Helen Patton, Advisory CISO, Duo Security, Cisco Systems

4:30 PM **Panel Discussion:** Healthcare Cybersecurity: Challenges and Best Practices

- Mr. Jeffrey Fleischle, Policy Officer, Cybersecurity and Interoperability, German Federal Ministry of Health
- Mr. Robert Scharinger, Head of Section Health Information Management/CIO Austrian Federal Ministry of Health
- Mr. Marc Henauer, Head of Unit, Federal Intelligence Service, National Cyber Security Center Switzerland (NCSC)
- Mr. Joshua Corman, Chief Strategist, CISA COVID Task Force, United States Cybersecurity and Infrastructure Security Agency (CISA)

5:15 PM Closing remarks/event ends