





THE POWER OF PARTNERSHIP:

COLLABORATION BETWEEN CHIME AND ENTSCHEIDERFABRIK IN GERMAN-SPEAKING COMMUNITIES TO IMPROVE DIGITAL CARE

Keith Fraidenburg, MBA EVP & COO, CHIME

15 December, 2021



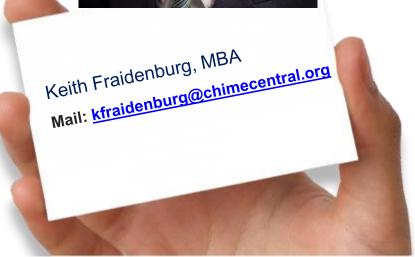




INTRODUCTION: KEITH FRAIDENBURG, MBA, CHIME

ENTSCHEIDERFABRIK





Short portrait

 25+ years experience within healthcare IT industry; Focus: for-profit/commercial, not-for-profit, international; Study of business administration at Columbia College (main course– MBA); Focus: Nonprofit Business and Customer Service

Professional Background

- Now: CHIME, Executive Vice President and COO
- Past: Multiple Executive-Level Positions within CHIME; Leadership positions for Allegiance Health, Huron Valley Physician's Association; Software development for MEDSTAT Group; healthcare IT consulting for Complete Business Solutions, Inc.

Main pro-bono memberships

- American College of Healthcare Executives
- American Society of Association Executives







About College of Heatlhcare Information Management Executives (CHIME)

- Founded in 1992, focused exclusively on CIOs and digital health leaders
 - CHIME is also a LEADER in digital healthcare transformation
- Provider of world-class education/professional development programs
 - Connected globally with 5,000+ members in 58 countries
 - Engaged locally through local/regional Chapters/Partners
 - Customer-focused, offering services at the individual leader level
 - Proud to partner with ENTSCHEIDERFABRIK to improve digital health leadership across the German-speech community!







THE POWER OF PARTNERSHIP

ENTSCHEIDERFABRIK



















VISION **Exceptional Leaders Transforming** Health and Care

MISSION

To advance and serve healthcare leaders and the industry improving health and care globally through the utilization of knowledge and technology







- CHIME (College of Healthcare Information Management Executives)
 - >5,000+ members, 58 Countries
 - International Chapters: Austria, Belgium, Germany, India, Ireland, Italy, Lichtenstein, Luxembourg, Switzerland, and the UK.
 - Exclusively supporting Senior HIT Executives: (CIO, CDO, CInO, CCIO, etc.)
 - Hospital/Provider Systems
 - Payers/Insurers
 - Post-Acute Care / Long-term Care
 - Digital Health, Innovation, Analytics







CHIME & ENTSCHEIDERFABRIK PARTNERSHIP BENEFITS

Why Partner: US-Germany Collaboration in Digital Health IT

- Together, a global network of over 6,000+ health industry leaders
- Interconnected 'community' through regional Chapter Partnership
- Educational Opportunities to build new Digital Leader skills
- International CHCIO™: >700+ Globally Certified Health IT Leaders
- Digital Health Most Wired™ survey and benchmark report
- Complete HIT leadership team development opportunities







INTERNATIONAL CERTIFIED HEALTHCARE CIO (CHCIO)

ENTSCHEIDERFABRIK











Die ersten deutschsprachigen "Certified Healthcare CIOs" wurden auf dem Kongress "Krankenhausführung und digitale Transformation" ausgezeichnet.







ABOUT INTERNATIONAL CHCIO PROGRAM

International

ENTSCHEIDERFABRIK

International CHCIO Program

- Globally recognized certification that carries with your career
- Developed exclusively by CIOs for CIOs
- Requires education, experience, and continued professional development
- Recognizes you among the top healthcare IT leaders in the global industry
- Gain leadership respect with career-changing opportunities

9

International CHCIO Examination

- Certification based on experience and knowledge in health IT industry
 - Evaluates multiple different responsibilities of a healthcare CIO
 - International CHCIO Exam localized and translated for German region
- Undergoes psychometric evaluation to maintain highest standard of excellence
- CHCIO prep-course training required for International CHCIO testing

Partnership: Already, 30 CHCIOs recognized in German-speaking community!!!

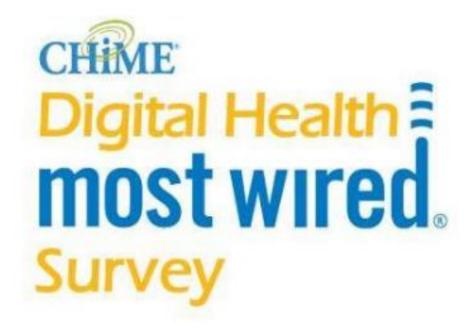






CHIME DIGITAL HEALTH MOST WIRED

ENTSCHEIDERFABRIK





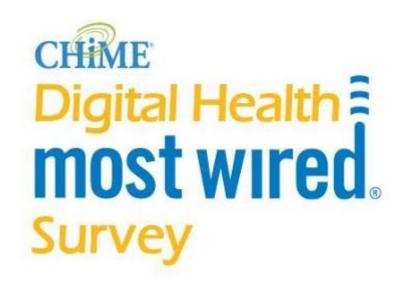




HISTORY OF DIGITAL HEALTH MOST WIRED

From 1997 to 2017 the program was owned and operated by the American Hospital Association; the survey has been active for 24 years.

In late 2017, CHIME acquired the program. The entire Most Wired program was reengineered to survey, evaluate, benchmark and recognize the standards necessary to achieve high performance through digital health excellence.









DIGITAL HEALTH MOST WIRED MISSION

ENTSCHEIDERFABRIK

Mission:

To elevate the health and care of communities around the world by encouraging the optimal use of digital health including advanced health information technology.

How do we do this?

Conduct an annual digital health survey to identify, recognize, and certify the adoption, implementation, and use of digital health technologies and programs by health provider organizations around the world.

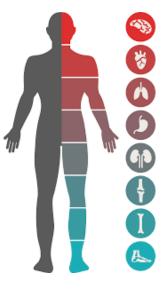






Digital Health Most Wired VS Other Measurement Systems















Strategic Program Updates:

- Annual program updates to reflect current and emerging digital health requirements and best practices.
- Digital Health Program engineered to mirror the Malcolm Baldrige National Quality Program (USA's highest quality award).
 - Certified Scoring and Performance Brands (Level 1 10).
 - Special Recognition at Level 7 and higher.
 - Advanced digital and in-person verification process for Level 7 and higher.
- In last two years, Digital Health Most Wired expanded to include:
 - Ambulatory and Long-term Care Surveys
 - International Survey (including German translation)
- Now includes benchmark data from 13 Countries, including Germany
- Partnership: In 2021, 20 surveys submitted reflecting 53 hospitals in Germany!!!







THE POWER OF PARTNERSHIP

ENTSCHEIDERFABRIK



















Dankeschön

Keith Fraidenburg, MBA EVP & COO CHIME

@kfraidenburg > www.linkedin.com/in/keithfraidenburg in

