



UC San Diego
HEALTH SYSTEM

Rady
Children's
Hospital
San Diego

SAN YSIDRO
HEALTH



Scripps
A World of Healing

SHARP
San Diego's Health Care Leader

Certificate

“Digital Transformation in US Hospitals” and
“Management Training on Digital Transformation / USA”

This is to confirm that

Mrs/Mrs FIRST NAME LAST NAME

participated successfully in the

Management Training on Digital Transformation

In San Diego / California on 23 and 27 July 2018.

San Diego / California, 27 July 2018

Management Training on Digital Transformation

Scientific Directors

Prof. Dr. Lawrence Friedman

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Prof. Dr. Björn Maier

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Dr. Pierre-Michael Meier

Transcript of Records

Initial situation

33 supporting organizations of the ENTSCHEIDERFABRIK Initiative founded the AuiG Akademie in 2012 to serve the demand for further education for managers of care provider organizations.

This demand for further education manifests itself in particular in an improved understanding on the part of the management and of leaders in information, communication, building control, and medical technology regarding their roles in the digital transformation which requires adjustment and adaptation on the part of the operative and strategic hospital management.

The new triad of successful hospital management therefore consists of “**strategic Health Information Management (HIM)**” and relies on quality, Health Information Exchange (HIE), as well as digital transformation to cater for quickly expanding reimbursement models such as „Pay for quality”, “Pay for performance”, etc. It places the consumer = the citizen, insured person, and patient – in the focus.

In order to be granted the Certificate “**Strategic Health Information Manager (HIM)**”, a combination was designed of field trips and workshops, also encompassing a management training and reality check including hospital visits.

The hospital visits included the following renowned institutions in San Diego:

- UC San Diego Health System
- UC San Diego Moores Cancer Center
- San Ysidro Health Center
- SHARP HealthCare
- Rady Children’s Hospital Foundation
- Scripps Mercy Hospital

Core competencies obtained

With the successful participation in the **Hospital Visits** and the **Management Training on Digital Transformation**, participants acquired two modules required for achieving „Health Information Manager (HIM)” status. The following core competencies were obtained:

- Identify the most relevant changes entailed by digitization.
- Enable analytic competence regarding business processes and business models in healthcare based on digitization.
- Identify and evaluate the developing trends across disciplines and their impact on care providing – with the patient at the interface between medicine, natural sciences, and digitization.
- Analyze the most important areas for action from the management view point and independently develop future-proof solutions (business models).
- Based on analyses and planning, develop autonomously approaches to change management and implement them accordingly.
- Integrate changes and experiences from a different cultural ecosystem in an evaluation, as a basis for formulating innovative solutions.

The Management Training was conducted on the premises of the UC San Diego Health System and Rady Children’s Hospital Foundation.