

Agenda

- Context: Rady Children's Hospital San Diego
- The Strategic Process: Engagement From The Top
- Transforming Healthcare
 - mHealth
 - Telemedicine
 - Sequencing
- Changing The World













Medical Outreach Locations



Home Health Agency



Primary Care Locations: CPCMG



Community Health Improvement Services





Rady Children's Health
Network



Escondido & Oceanside



Urgent Care Centers:

Carlsbad, Escondido, La Mesa, Mid-City San Diego



Satellite NICUs:

Scripps La Jolla, Encinitas, Mercy, Chula Vista, Palomar Medical Center, Rancho Springs



Satellite Pediatric Units: Sharp Grossmont Hospital, Palomar Medical Center



Institute for Genomic Medicine

About Rady Children's





Fast Facts FY2016:

Beds: 550

Revenue: \$1B

Capitated Lives: 250,000

Employees: 5,200

Physicians: 700 affiliated

400 subspecialists

Nurses: 1,000+

Admissions: 19,000+

Surgeries: 20,000+

ED and UC Visits: 147,000+

Outpatient Specialty Visits: 230,000+

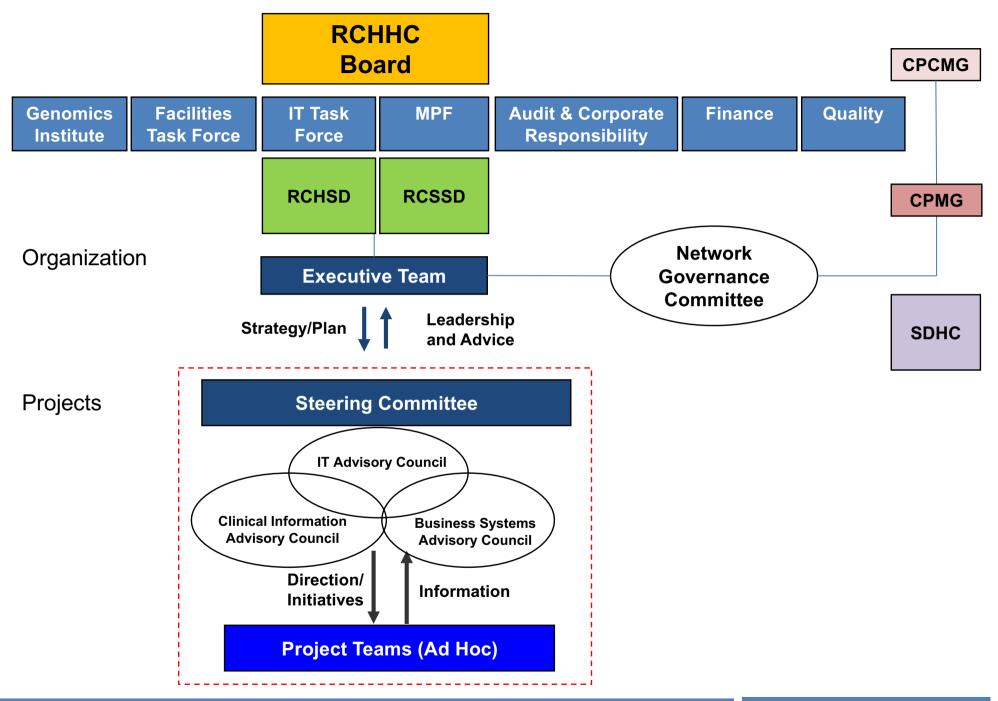
Outpatient PCP Visits: 450,000+

Affiliated with UCSD School of Medicine

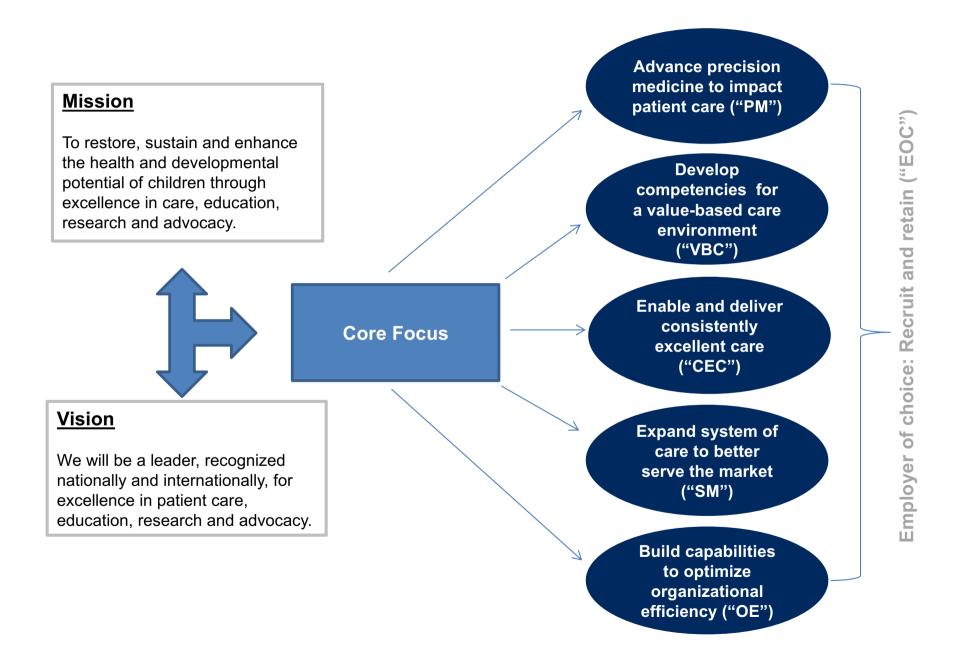
Region's provider of choice and safety net



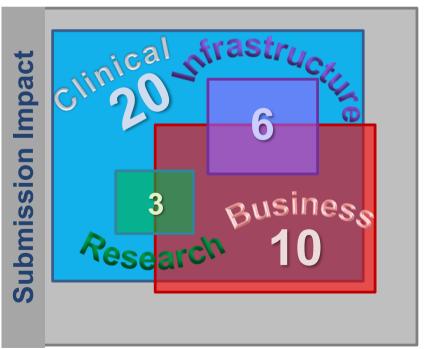
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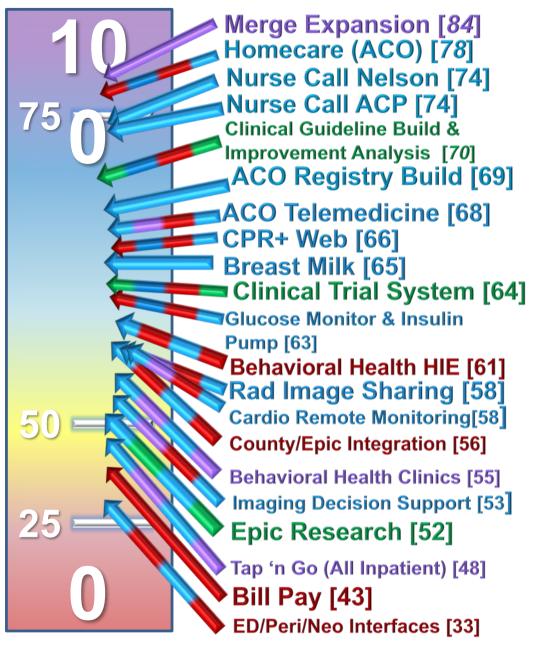


Six Strategies Drive Information Management Efforts At Rady Children's



Submissions





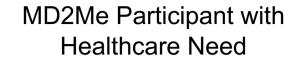
Guiding Principles

- Full Participation
- Full Focus
- Business/Clinical Ownership & Accountability
- Relentless Communication
- Empower Decision Makers
- Excellence, not perfection
- Leverage Success of Others
- Standardization
 - Value and respect the business needs of each entity
- On Time/On Budget
- It's for the Kids!



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Accesses SMS Algorithm

SMS Algorithm Queries re: Symptoms (by Disease)

SMS Algorithm Determines Level of Disease Severity



Urgent

Non-Urgent

SMS Algorithm Provides
Relevant Feedback and
Notifies Relevant
Healthcare Contact

Healthcare Team Notified Non-Urgently (By Email)

SMS Algorithm Provides Relevant Feedback and Notifies Physician

Physician Notified Urgently (By Page) to Contact Patient





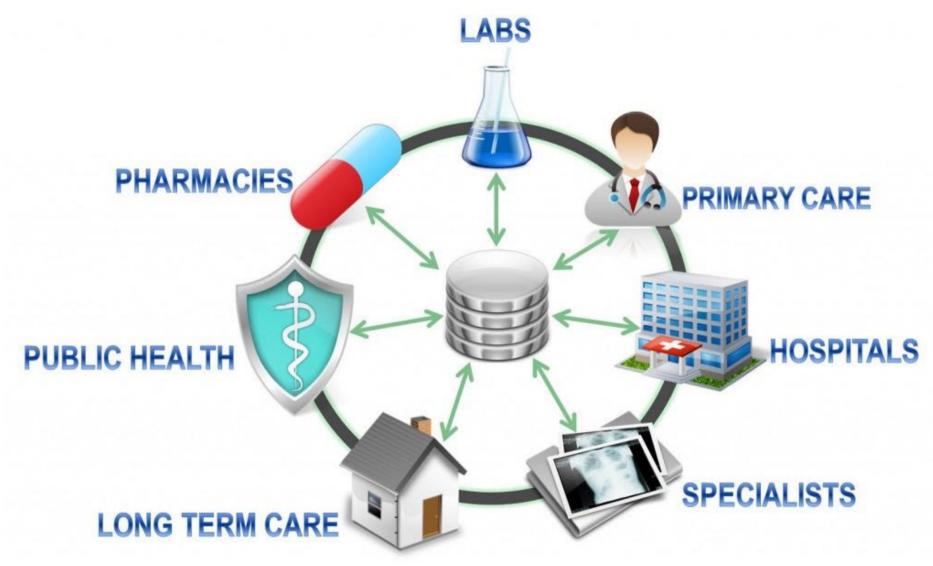
MD2Me Results



- √ Retention Rate
 - 75/81 = 93%
 - 38/40 = 95% Intervention Group

- √ 79% Compliance with Curriculum
- ✓ Significant improvements Intervention v. Control
 - ✓ Chronic disease management
 - ✓ Health-related self-efficacy
 - ✓ Patient-initiated communications with health care team







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Tablets in Speech-Language Therapy

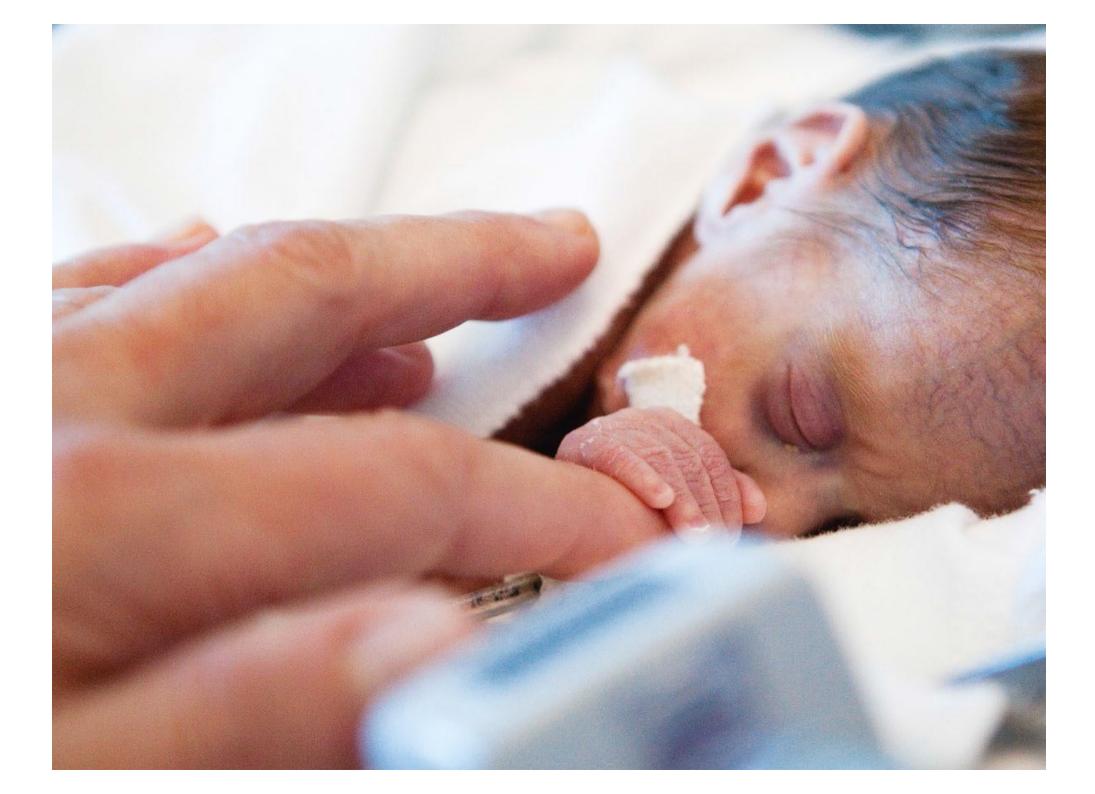
- Therapy augmentation
- Parent Education/Mentoring
- AAC device—communication systems
- Video modeling



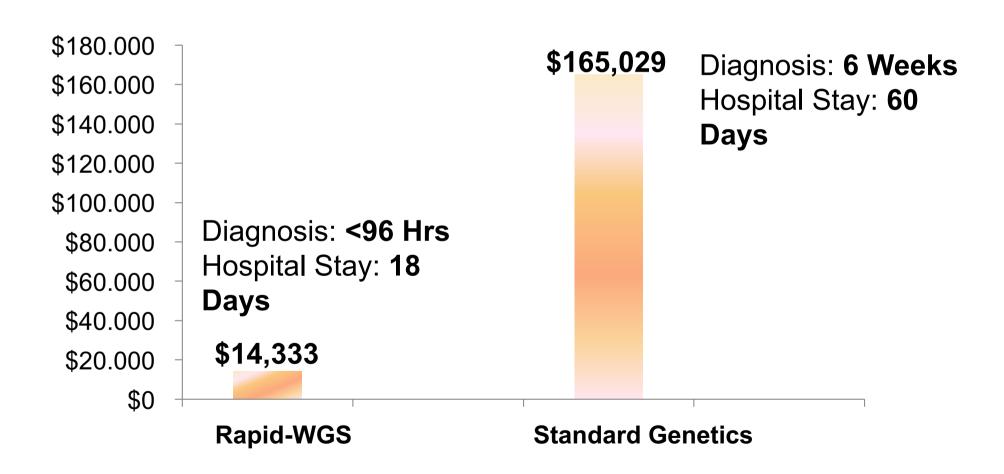
"Through telemedicine we are creating a superior, rather than a comparable patient and provider experience"

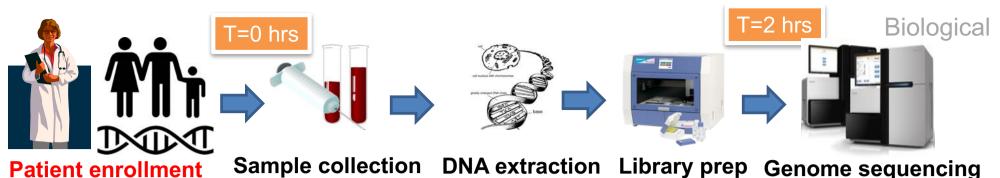
Anthony Magit, M.D.

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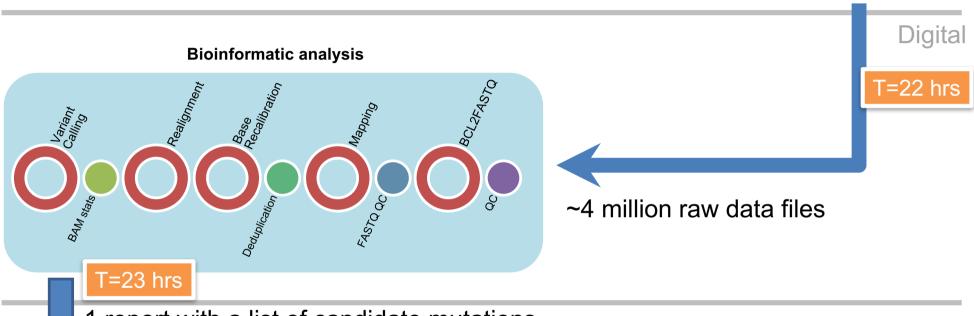


Actual Cost Incurred Case Comparison





Sample collection DNA extraction Library prep Genome sequencing



1 report with a list of candidate mutations

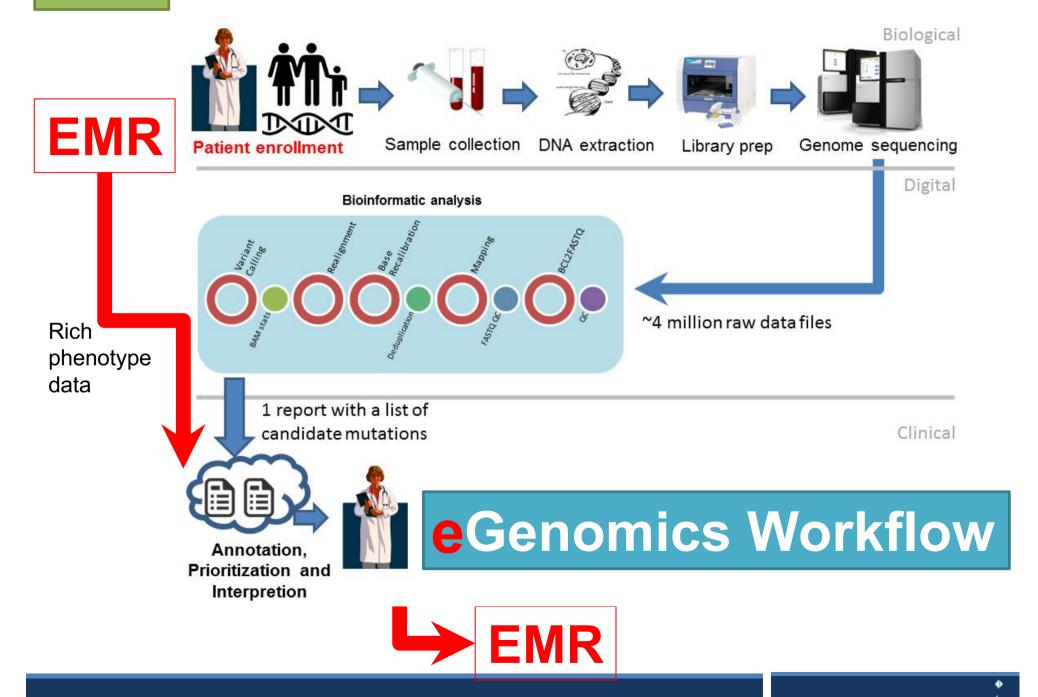
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Clinical



Genomics Workflow

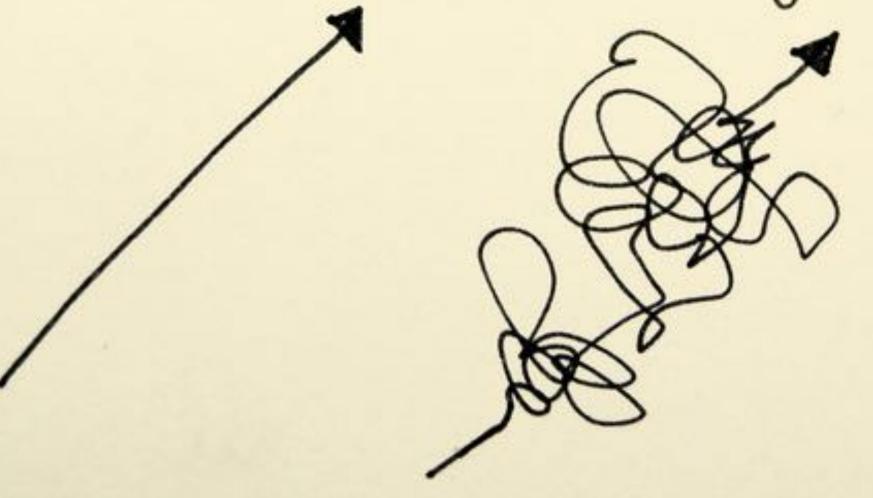




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Expectations

Reality





YOU CAN DO ANY THING,

-BUT YOU CAN'T DO EVERYTHING.-

DAVID ALLEN



Changing the World it starts from within



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