



# Health Executive Tour Germany 2017

Visit of  
the 114 annual year Summit of the GAHE, Würzburg, Bavaria  
GAHE: German Association of Hospital Executives

„Achieving strategic Hospital goals is all about successful  
health information management“



# Scheduling

## ENTSCHEIDERFABRIK

Day/Time		Aktivität	Orga.	Location
<b>Sun. 07.05.</b>	11 / 15	Arrival at Frankfurt Airport	PMM	Frankfurt
	13 / 15	Accommodation, Maritim Hotel <u>Würzburg</u>	GAHE	Pleichertorstraße 5
	18:00	Come Together for Dinner at „Alte Mainbrücke“	PMM	Pleichertorstraße 5
<b>Mo. 08.05.</b>	08:30	Back to Frankfurt Airport and afterwards to the ...	PMM	Pleichertorstraße 5
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	11:30	Transforming Health Care- American Perspective	GAHE/PMM	Pleichertorstraße 5
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	19:00	Dinner in <u>Heidelberg</u> : Kulturbrauerei	PMM	Leyergasse 6
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	10:00	University Hospital of <u>Heidelberg</u>	PMM	Im Neuheimer Feld
	14:00	Red Cross Hospitals <u>Mainz</u>	PMM	Auf der Steig 14
	18:00	Dinner & accommodation, Abbey of <u>Eberbach</u>	PMM	Eltville am Rhein
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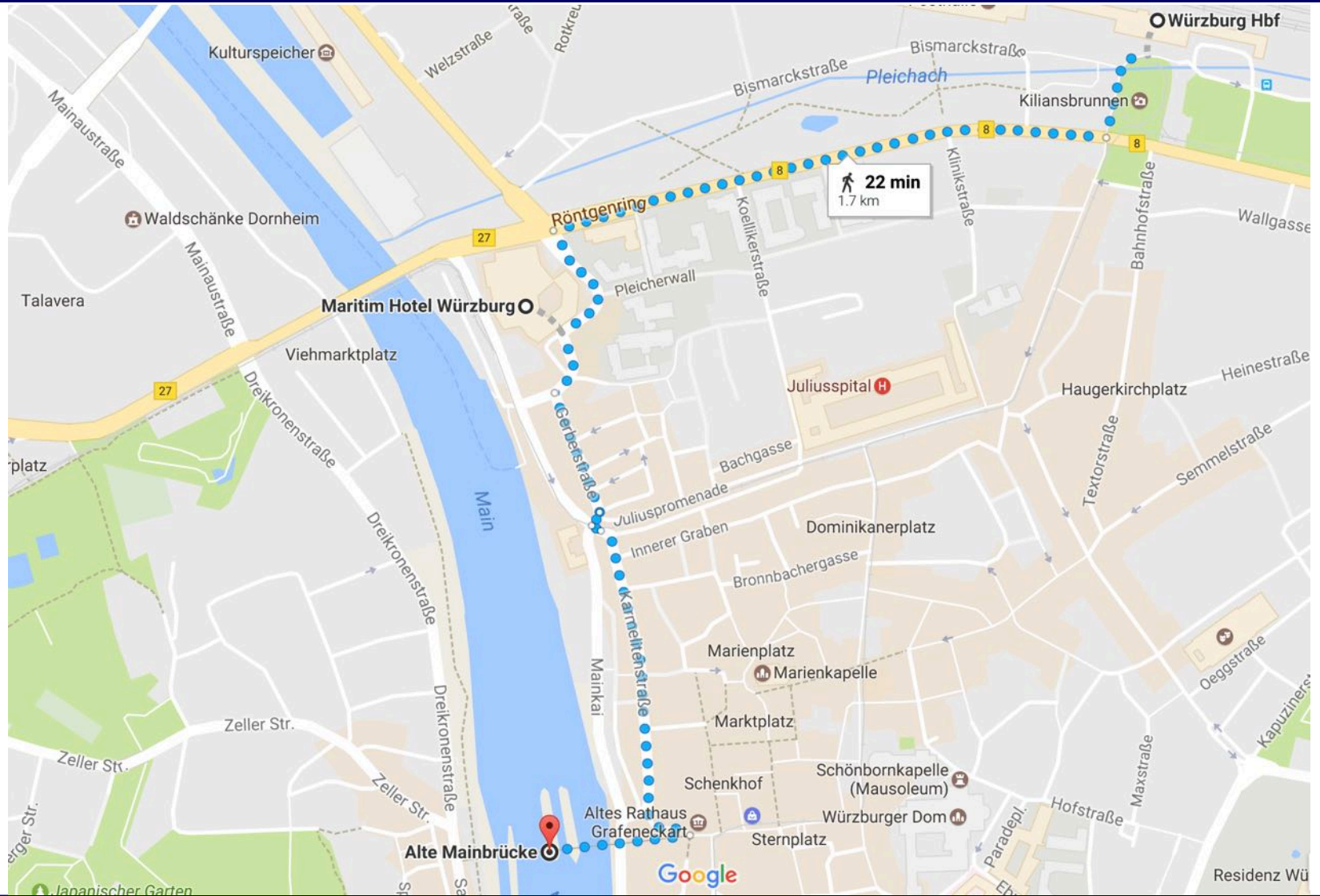
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**18:00** Come Together for Dinner at „Alte Mainbrücke“ in the Lobby of the Maritime Hotel, Pleichertorstraße 5, Tel.: +49 931 30530





# Scheduling

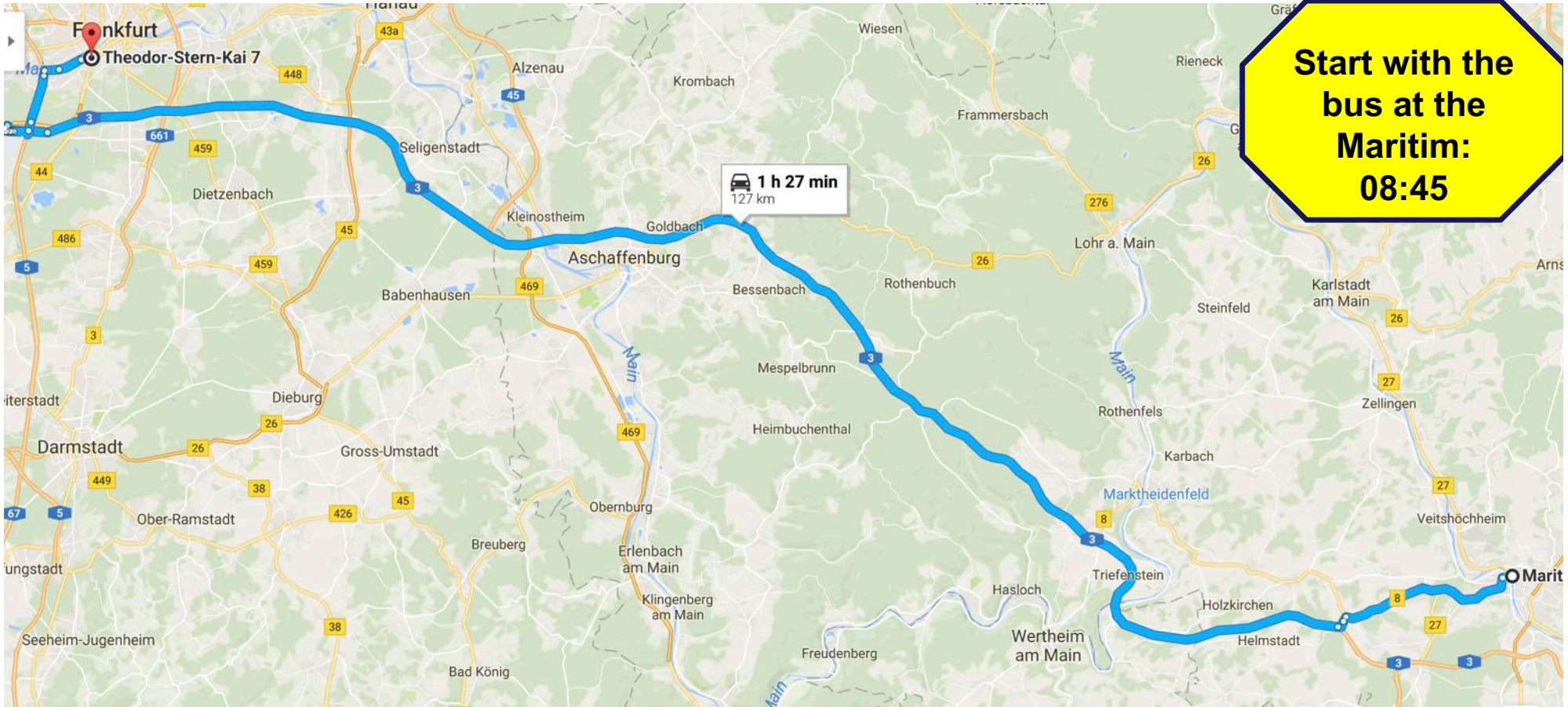
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**ENTSCHEIDERFABRIK**

**12:30** Visit of the University Hospital Frankfurt (UHF), Theodor-Stern-Kai 7, 60590 Frankfurt am Main, +49 69 63016770





University Hospital of Frankfurt  
Monday, 08. of May, 12:30

ENTSCHEIDERFABRIK



Martin Overath, Vice President and CIO



Dr. Michael von Wagner, Vice President and Chief of central Patient Management



# University Hospital of Frankfurt

## Monday, 08. of May, 12:30

ENTSCHEIDERFABRIK



- **Meet and Greet**
- **UHF – The role in a competitive healthcare market – Business Strategy**
- **IT-Strategy**
- **Hospital wide Electronic Health Record**
- **Telemedicine and data management between the sectors (outpatient / inpatient)**
- **eHealth solutions and patient benefit / satisfaction**
- **Hospital/Campus Tour**





**KfH at University Hospital of Frankfurt**  
**Monday, 08. of May, 14:15**



**ENTSCHEIDERFABRIK**



Aladin Antic, Senior Vice President and Chief Information & Purchasing Officer

- **Nationwide Network of Health Care Centers, focus on dialysis, an overview**



# Scheduling

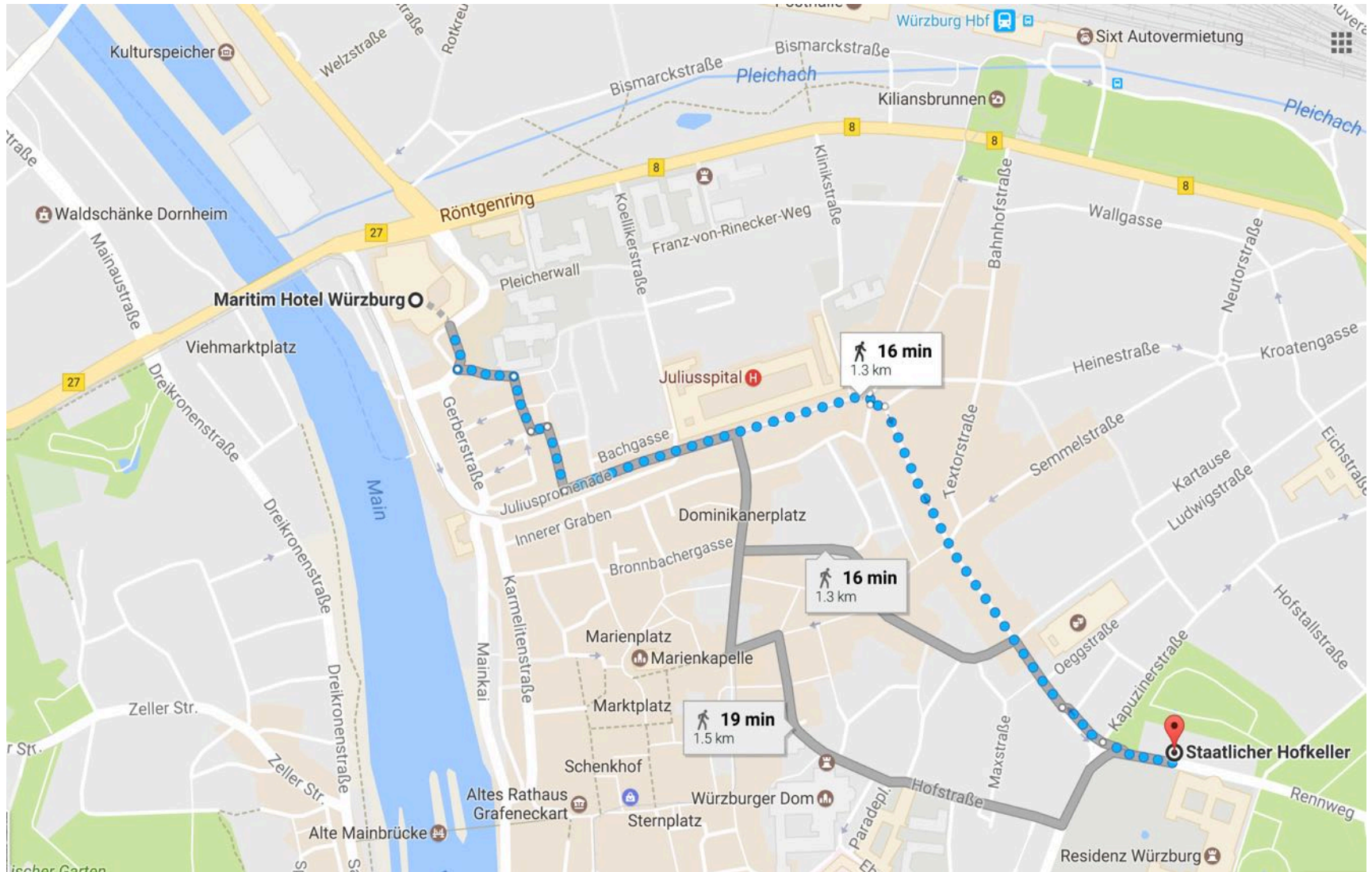
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**17:00** Meet the Lobby of the Maritime Hotel, Pleichertorstraße 5,  
Tel.: +49 931 30530

## ENTSCHEIDERFABRIK





# Scheduling

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# Transforming Health Care

**Tuesday, 09. of May, 11:30**



Verband der  
Krankenhausdirektoren  
Deutschlands e.V.

**ENTSCHEIDERFABRIK**



Ken Lawonn,  
Senior Vice President & CIO, SHARP Healthcare



Albert Oriol,  
Vice President and CIO, Rady Children's Hospital Foundation



Kevin Mattson,  
President and CEO, San Ysidro Health Center



# Scheduling

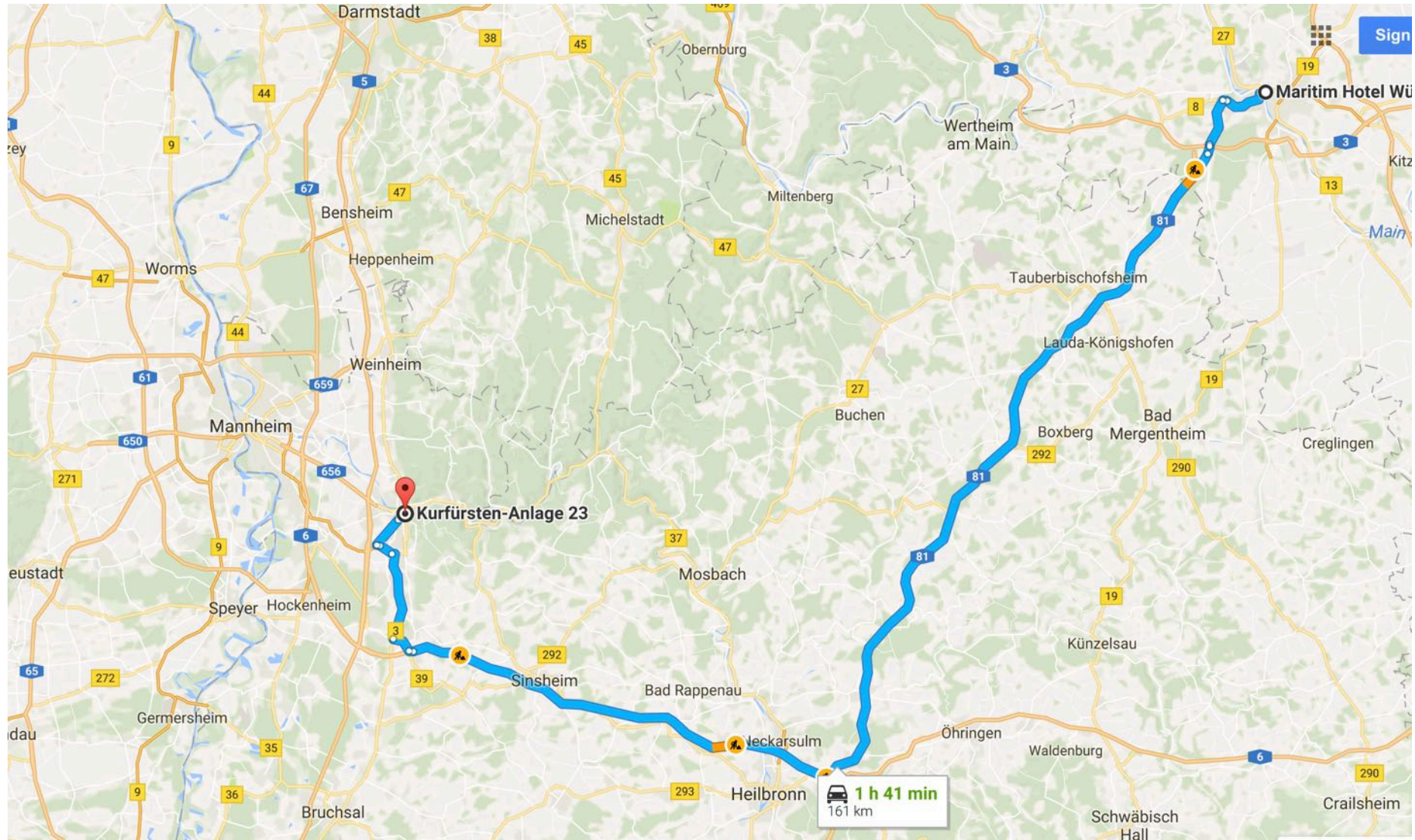
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**14:30** Come Together for drive to Holiday Inn, Kurfürstenanlage 23,  
69115 Heidelberg, Tel.: +49 6221 42840

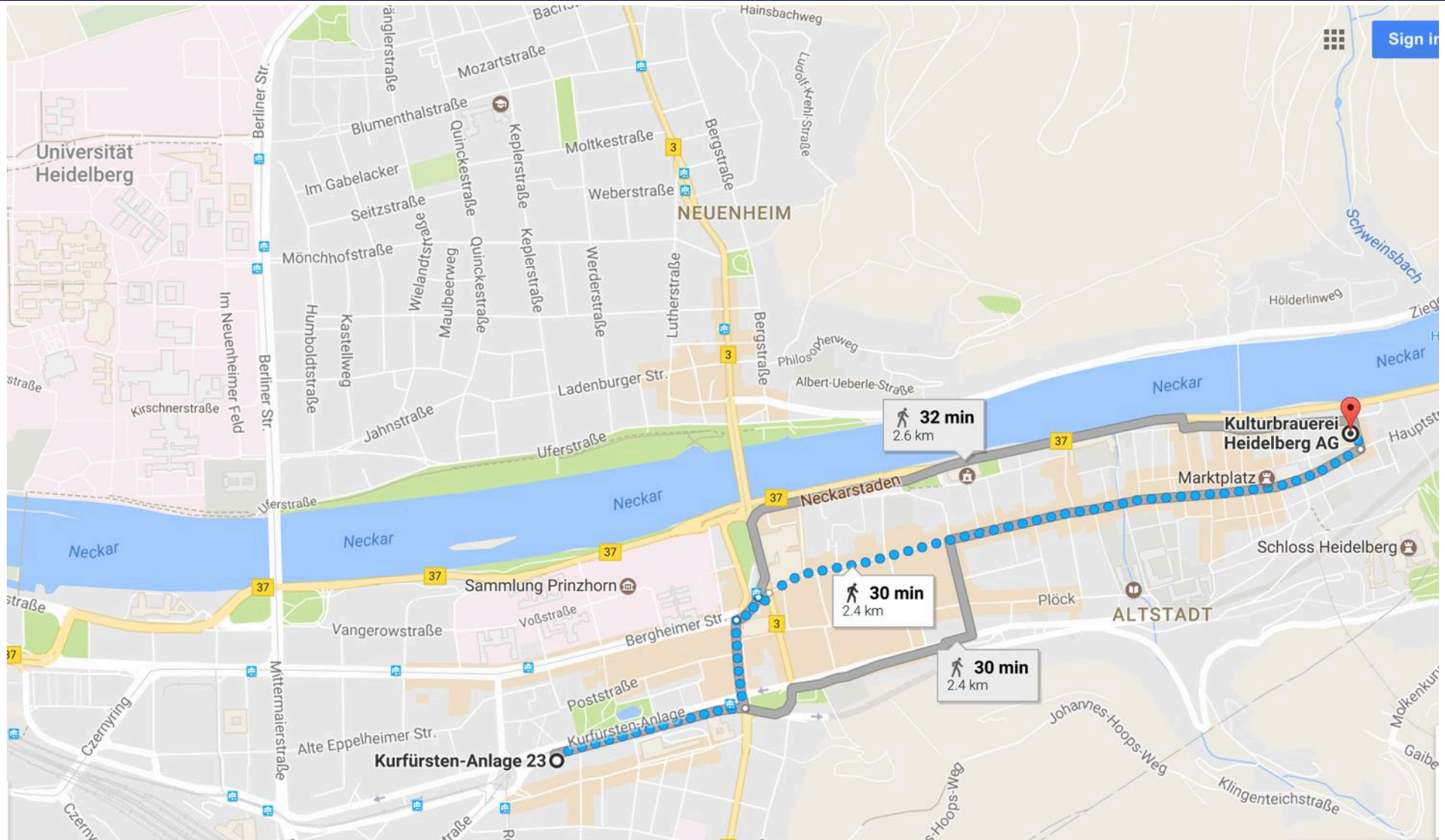
## ENTSCHEIDERFABRIK





**18:30** Come Together for Dinner at Kulturbrauerei in Leyergasse 6 at the Lobby of the Holiday Inn, Tel.: +49 6221 42840

## ENTSCHEIDERFABRIK







# Scheduling

## ENTSCHEIDERFABRIK

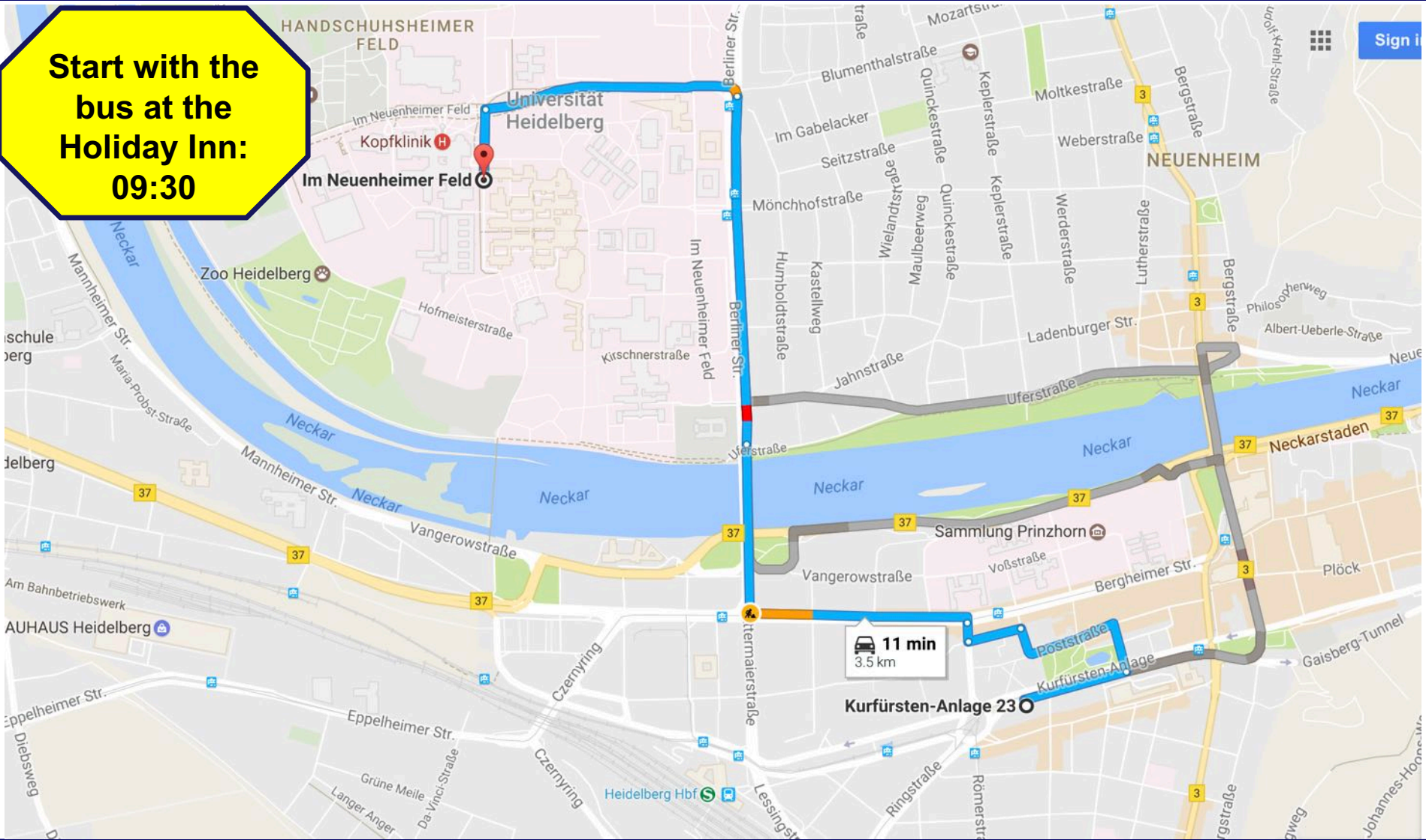
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**10:00** Visit of the University of Heidelberg, Im Neuenheimer Feld  
672, 69120 Heidelberg, Tel.: +49 6221 42840

**ENTSCHEIDERFABRIK**

**Start with the bus at the Holiday Inn: 09:30**





University Hospital of Frankfurt  
Wednesday, 10. of May, 10:00

ENTSCHEIDERFABRIK



UniversitätsKlinikum Heidelberg



Irmtraut Gürkan, Executive Vice President and Chief Administrative Officer



ENTSCHEIDERFABRIK

# University Hospital of Frankfurt

## Wednesday, 10. of May, 10:00



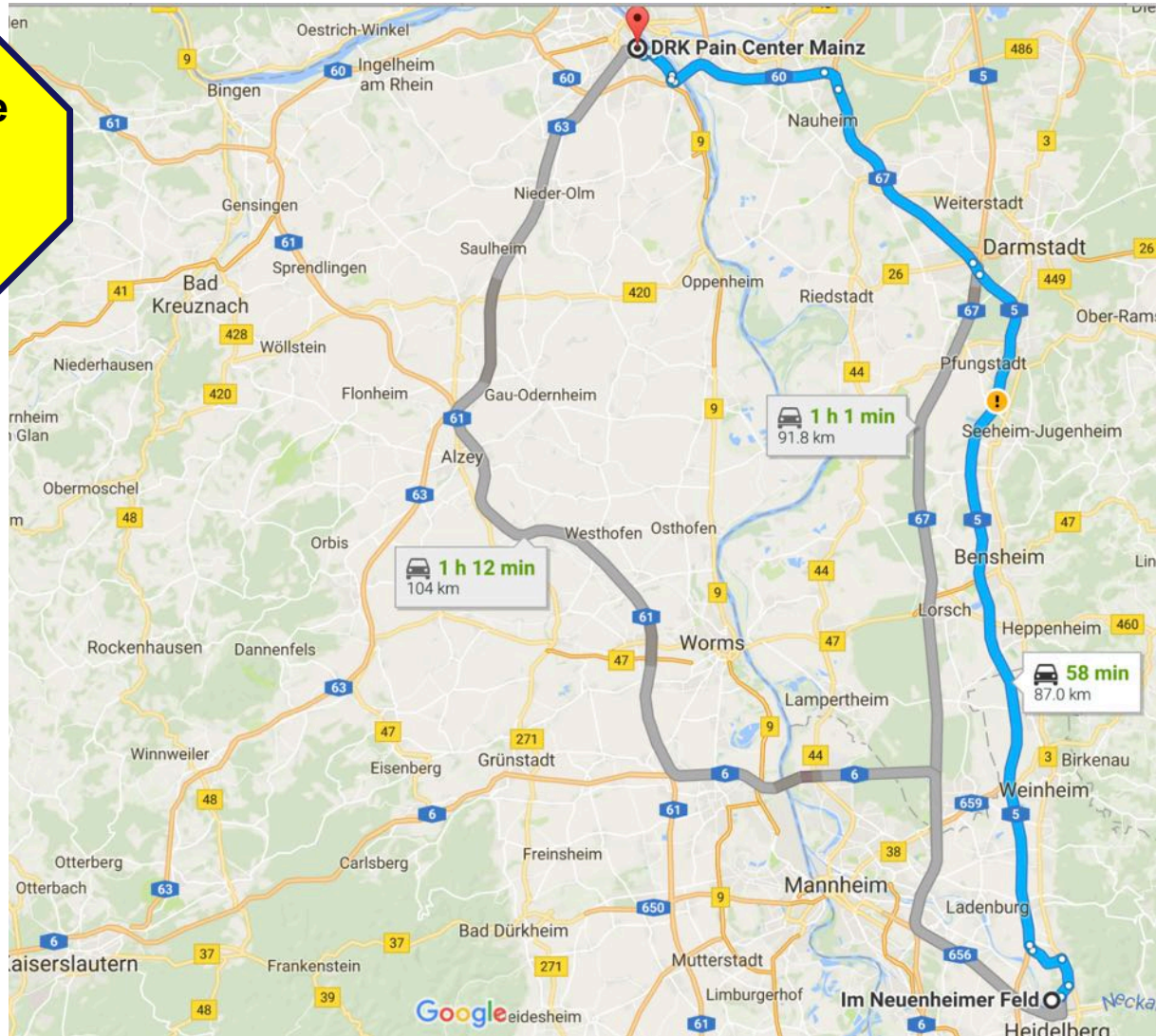
UniversitätsKlinikum Heidelberg

- **Meet and Greet**
- **UHHD – The role in a competitive healthcare market – Business Strategy**
- **IT-Strategy**
- **Hospital wide Electronic Health Record**
- **Telemedicine and data management between the sectors (outpatient / inpatient)**
- **eHealth solutions and patient benefit / satisfaction**



**14:00** The Red Cross Hospitals South West, Auf der Steig 16 ,  
Tel.: +49 (0)6221-567002

**Start with the  
bus at the  
UHHD:  
12:10**





ENTSCHEIDERFABRIK

Red Cross Hospitals South West  
Wednesday, 10. of May, 14:00

 DRK Trägergesellschaft  
Süd-West



Frank Litterst, Executive Vice President and CFO of the Hospital Group



Dr. Christoph Faßbender,  
Senior Vice President and  
CFO of the Hospital



Prof. Dr. H.-Reimund Casser,  
Senior Vice President and  
CMO of the Hospital



**ENTSCHEIDERFABRIK**

**Red Cross Hospitals South West**  
**Wednesday, 10. of May, 14:00**

 **DRK Trägergesellschaft  
Süd-West**

- **Meet and Greet**
- **The Red Cross Hospitals South West**
- **The Red Cross pain treatment center (RCPTC)**
- **The RCPTC and the unique medical concept**
- **The RCPTC Tour through the Hospital**



# Scheduling

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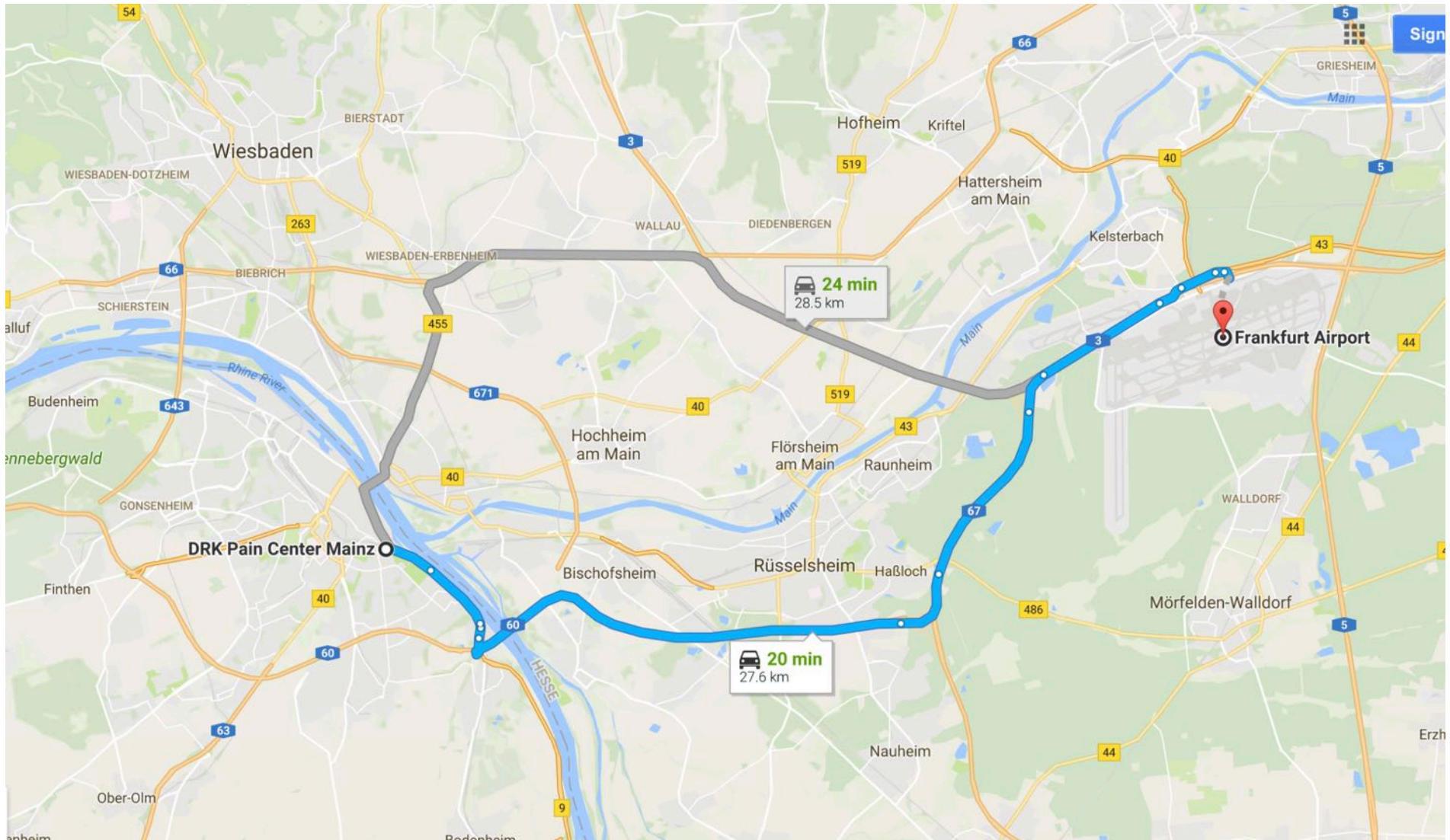
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# 16:00 Come Together for drive to Frankfurt Int. Airport

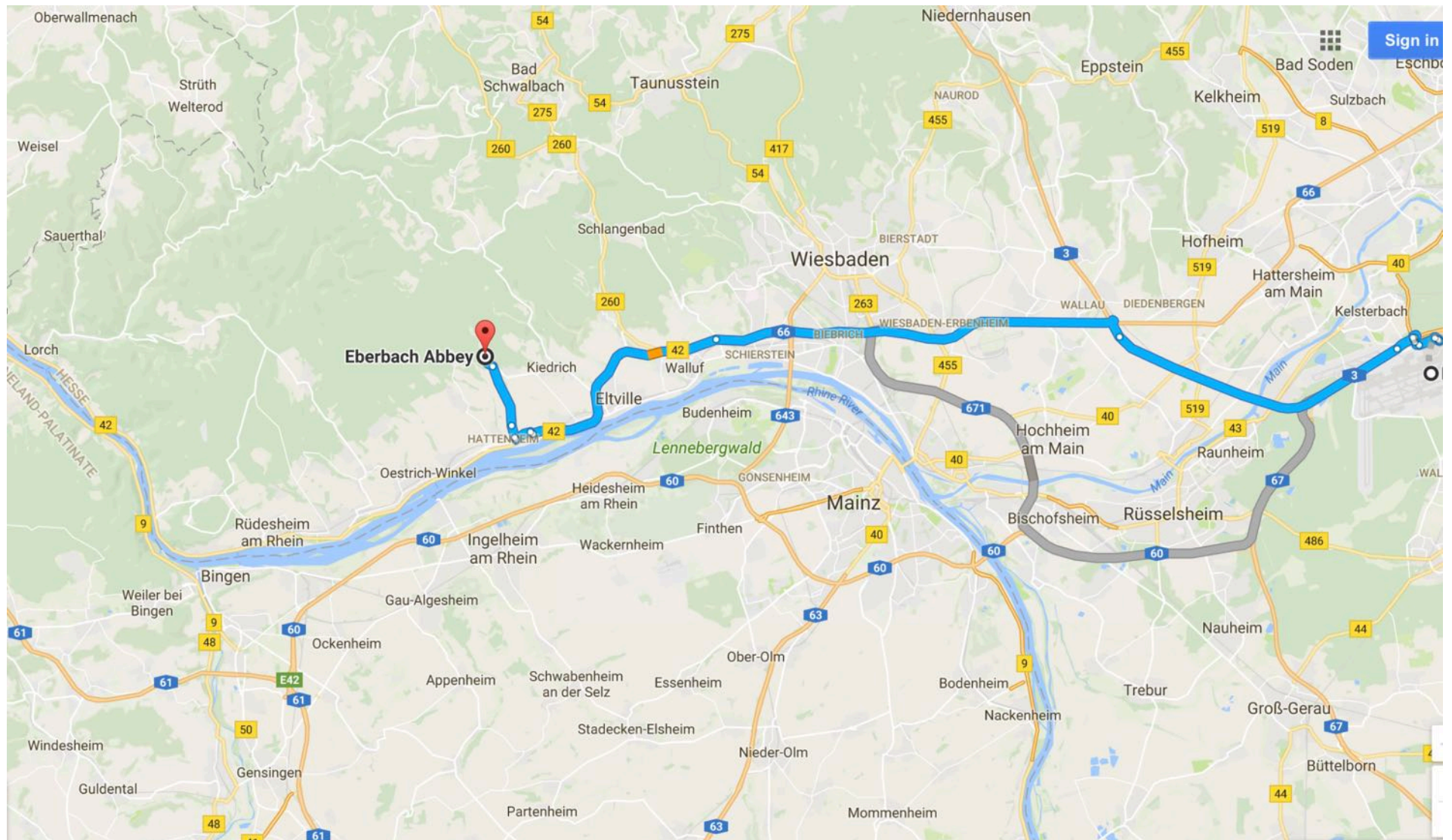
**ENTSCHEIDERFABRIK**





**16:00** Come Together for drive to Kloster Eberbach,  
Tel.: +49 6723 9178100

**ENTSCHEIDERFABRIK**





ENTSCHEIDERFABRIK

Thank you for your attention

## Dr. Pierre-Michael Meier

ENTSCHEIDERFABRIK  
Supervisory Board  
Vice Chairman

Rochusweg 8  
D-41516 Grevenbroich  
Tel: +49(0)2182-57 03 60  
Fax: +49(0)2182-57 03 42  
Mobil: +49(0)170-23 03 11 1  
E-Mail: [Pierre-Michael.Meier@VuiG.org](mailto:Pierre-Michael.Meier@VuiG.org)  
Web: [www.VuiG.org](http://www.VuiG.org)