



Programm Klinik-Besuch



	Adresse	<i>Sharp Memorial Hospital Auditorium Rooms A&B 7901 Frost Street, San Diego, CA 92123</i>
	Telefon	<i>+1 (858) 499-4008</i>
	Anreise-Instruktionen	<i>N.N.</i>
	Vor Ort Zeit in der Klinik	<i>Dienstag den 25.07.2017 zw. 09:00 – 12:00 Uhr</i>
	Vor Ort Verantwortung ENTSCHEIDEFFABRIK	<i>Dr. Pierre-Michael Meier</i>
	Vor Ort Verantwortung Klinik	<i>Daniel L. Gross Executive Vice President, Hospital Operations Sharp HealthCare</i>
09:00	Meet and greet	<i>Michael W. Murphy, President and Chief Executive Officer, Sharp HealthCare Daniel L. Gross, Executive Vice President, Hospital Operations, Sharp HealthCare</i>
09:15	<ul style="list-style-type: none"> ▪ Hospital Tour ▪ Business Strategies to be San Diego's Health Care Leader ▪ The Importance of politics in Health Care ▪ Achieving Operational Excellence <ul style="list-style-type: none"> ○ management methods and MIS (Management Information System) ○ controlling the different portions negotiated with the insurance companies ○ inpatient and outpatient partnerships, and HIE (Health Information Exchange) ○ marketing activities and tools to attract patients ○ eHealth or CRM (Customer Relationship Management) solutions to establish our own patient community 	
12:00	End	